Design Center & Manufacturing Facilities

- Established market reputation and proven track record
  - Established in 2001 and listed on Bursa Malaysia on 5 January 2006.
  - Has been exporting more than 90% of products and services year after year, primarily to Europe, US and other parts of Asia since inception.
  - Clients comprise mainly of multinationals and technology conglomerates located globally.

- Strong R&D capabilities and engineering excellence
  - Consistently invest in strengthening R&D capabilities and staffing.
  - Able to quickly and cost-effectively model, plan, construct and build cutting-edge products by leveraging on advanced tools, software and testing.
  - Strategic alliance with partners in specialized processes, technology and know-how.

- Recognised as global integrated one-stop technology solutions provider
  - Offer a multitude of services ranging from product development, software development, application engineering, materials specialty, project management, logistic management and manufacturing solutions.
  - Multi-disciplinary design capabilities and manufacturing expertise offer a quick turnaround to market by providing an integrated “One-Stop Solution”.

- Ability to handle both high volume/low mix production and batch/high mix production
  - Able to leverage on economies of scale through high volume manufacturing which lowers average cost per unit.
  - Also flexible enough to handle low volume/high mix production.

- Wide market coverage supported by
  - No over-reliance on any single market and/or single customer.
  - Coverage of different markets provides platform to optimise business opportunities in various countries.
  - Customers able to leverage on our extensive global network to commercialise products and services.

Principal Markets (2018)

**ODM/OEM**

- Malaysia 3%
- US 12%
- Asia (Excluding Malaysia) 17%
- Europe 68%
- Others 5%

**Cloud**

- Malaysia 95%
- Others 5%