

29 June 2017

## KiasuLab's Open Day – Startup Funds 101

It's finally here! KiasuLab proudly organised its Open Day on 17 June 2017 as the first of a series of events which would be informative and exciting for startups and emerging entrepreneurs. We had an overwhelming response of about 50 existing and potential members attending the event.

This event was specifically targeted at startups which are involved in the Consumer Technology, IoT and Digital Tech sectors. Startups get the chance to hear from prominent investors on the “Whats”, “Whys” and “Hows” of funding opportunities for startups.

The stellar line-up of speakers included the Co-Founder/Chairman of K-One Technology Bhd - Ir. Edwin Lim Beng Fook, COO of Cradle Fund and also Executive Director of MBAN - En. Razif Abdul Aziz, Principal/Senior VP of Kumpulan Modal Perdana - En. Herman Syah Abdul Rahim and President of MBAN - Dr. Sivapalan Vivekarajah.



1. Open Day – Startup Funds 101  
2. One for the camera after registration  
3. Pretty KiasuLab staff to welcome and register participants.



The event started with Ir. Edwin Lim sharing about K-One Technology Berhad on its humble beginning as a startup 16 years ago to its current standing as a successful public listed company as well as who is KiasuLab and how KiasuLab is different from other coworking space. In summary, KiasuLab is the “incubator” arm of K-One. KiasuLab differentiates itself

by being able to leverage on K-One's expertise in prototyping, industrialization and manufacturing which can be readily offered to startups under its roof which require such competencies.

Next, Cradle Fund, Kumpulan Modal Perdana and MBAN provided insights on funds available at different stages of startup growth, types of funds to suit varying business activities, how to procure or pitch for funding and what key factors funds are considering before investing.



L to R: Ir. Edwin Lim Beng Fook, En. Razif Abdul Aziz, En. Herman Syah Abdul Rahim and Dr. Sivapalan Vivekarajah beaming with satisfaction after a fruitful morning.

Another highlight of the event was K-One and KiasuLab members' showcase. It was a great opportunity to show technology products which were successfully launched to inspire emerging entrepreneurs and startups alike.



K-One and KiasuLab members' showcase at hot desk area

The finale of the event was a lucky draw. There were 10 lucky startups who won attractive prizes to mark their wonderful moments at KiasuLab.



Lucky draw winners!!



Open Day KiasuLab Team