

K-OneNews Flash

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K-One's Support Of Community Policing Program Organized By Its Ipoh Factory Neighbourhood Police Station

The expanded outlook on crime control and prevention has increasingly shifted the emphasis to all members of the community whereby stakeholders are called to be active allies to enhance the quality and safety of their neighbourhood. The collaborative effort between the law enforcers and the community to identify and solve community problems, promote public safety and enhance the quality of life in the neighborhoods, in essence, can be described as 'community policing'.

The Community Policing Program had been implemented by the Police Di Raja Malaysia (Royal Malaysian Police) since March 2008. The credo behind the Community Policing Program stresses that prevention and reduction of crime is the responsibility borne by citizens, businesses and community organizations together with the police, rather than solely by the police. Since then, the neighbourhood police across the nation have stepped up their drive to reach out to the communities, putting in efforts to establish good rapport and to assure the public of their presence. The Community Policing Program promotes active interaction and regular activities such as visitations, dialogue with the community and putting up exhibitions which help forge the spirit of community empowerment, smart partnership and interdependency between the community stakeholders.

The K-One Group advocates the reinvigoration and partnership with our community to create a more harmonious and safe neighbourhood in which our business operates. During the recent Community Policing Program organized by the Taman Rishah Police Station, Ipoh on 15 March 2014, our staff joined the community event which kick-started at 3pm and attracted a turnout comprising residents, government organizations, law enforcement agencies, community business owners and K-One staff. The event was officiated by ACP Sum Chang Keong, Chief of Police for Ipoh District.



Community Policing Program in Taman Rishah, Ipoh



Staff of K-One Group

There were myriads of exhibition booths set up by the Police Unit, Ministry of Health (blood donation booths and dengue prevention information booth), Rakan Cop (Malaysian community police programme), Volunteers of Malaysia People (RELA Corps) and the Global Environmental Centre (a non-profit organization supporting the protection of environment). Guests were entertained by performances from the K-9 Dog Unit. There were also opportunities for time of fun and laughter where guests were invited to join in tele-matches.



Demonstration by K-9 Dog Unit



Exhibition Booth by Jabatan Kesihatan Negeri Perak

Before the event ended at close to six in the evening, guests were feted to light refreshments and lucky draws. Indeed, K-One is proud to be an active and contributing member of the community and we strongly believe that the success of community policing depends on the joint efforts of the members of the community, police and the local government. This cooperation is indispensable to deterring crime and revitalizing our neighbourhood.



Guests joining in the community event